



Saint Catherine's

Caring for you at Hospice and Home

GET INVOLVED



Fundraising Pack



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WELCOME

You've decided to fundraise for Saint Catherine's. Thank you!

Our supporters are amazing. Without them we would not manage to raise the £6m a year we need to fund patient care.

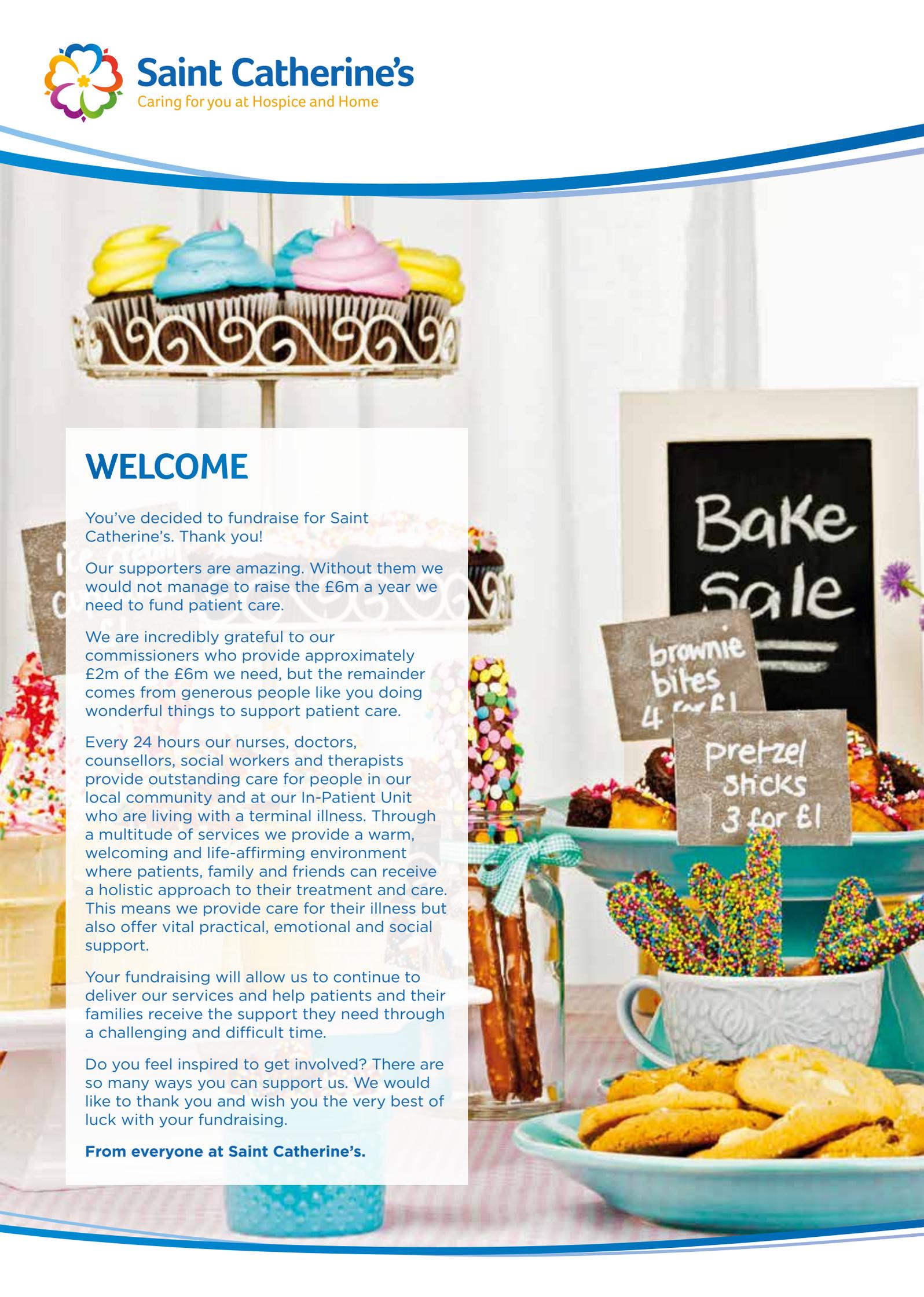
We are incredibly grateful to our commissioners who provide approximately £2m of the £6m we need, but the remainder comes from generous people like you doing wonderful things to support patient care.

Every 24 hours our nurses, doctors, counsellors, social workers and therapists provide outstanding care for people in our local community and at our In-Patient Unit who are living with a terminal illness. Through a multitude of services we provide a warm, welcoming and life-affirming environment where patients, family and friends can receive a holistic approach to their treatment and care. This means we provide care for their illness but also offer vital practical, emotional and social support.

Your fundraising will allow us to continue to deliver our services and help patients and their families receive the support they need through a challenging and difficult time.

Do you feel inspired to get involved? There are so many ways you can support us. We would like to thank you and wish you the very best of luck with your fundraising.

From everyone at Saint Catherine's.



Bake Sale

brownie bites
4 for £1

pretzel sticks
3 for £1



YOU'VE DECIDED TO FUNDRAISE FOR SAINT CATHERINE'S – THANK YOU!

Your support will make a huge difference to the patients and families we care for in your local community. Here is a quick A-Z of fundraising ideas to inspire you. These events are fun and can raise anything from £250-£5,000.

A	Afternoon tea, art exhibition
B	Bike Ride, barbecue, bingo
C	Coffee morning, choir event
D	Duck race, disco, dinner dance
E	Easter egg hunt
F	Fashion show, fancy dress party
G	Garden party, golf tournament, guest speaker
H	Hallowe'en party, head shave
I	In memoriam donation (in lieu of flowers)
J	Jumble sale
K	Karate kickathon, kick the habit
L	Lunch party, ladies' lunch
M	Make-up demo, murder mystery evening
N	Nearly new sale, name the teddy
O	Outward bound trip, open gardens
P	Pet show, plant sale, pub crawl
Q	Quiz, quit something
R	Raffle, recipe book, raft race, run
S	Strawberry tea, summer fair
T	Treasure hunt, theme evening
U	Unusual talent contest, uniform free day
V	Valentine dance, vintage car rally
W	Wine & cheese tasting, waxing, walk
X	Xmas hamper, Xmas jumper day
Y	Yacht race, yard of ale
Z	Zombie race, zodiac evening

HOW TO PLAN YOUR EVENT



Step 1

Decide on your fundraising activity and let us know what you plan to do. Set your target and decide how you will collect your funds (see page 3).

Step 2

Plan your time. Do you need days, weeks or months? Leave yourself enough time to bring everything together, such as gathering prizes, baking, training and enlisting the help of friends, family or colleagues. Set the date.

Step 3

Work out what you need to run your event and how much it will cost. Can you get any sponsorship or donations to help you? Where will the event be held? How many people will be attending?

Step 4

Promote your event. Use a variety of ways to target your audience: posters, social media, word of mouth, newspapers, local radio and email.

Step 5

Enjoy your fundraising activity! Gather in your money, thank everyone involved and know that you have made a difference to the delivery of care at Saint Catherine's.

AVAILABLE SUPPORT MATERIALS

A4 Posters

A4 posters can be created for you. Just ask your fundraising contact.

Online

We can put your event on our website. We will also help promote your plans on our social media.

Local media

We may be able to help promote your event with press releases to local newspapers and radio.

Materials

Collection tins and buckets, small change money boxes, tablecloths, pop-up banners, branded t-shirts.

Letter of authorisation

This will allow you to legally raise funds on our behalf.

You can contact fundraising for further advice on 01723 378406

OTHER WAYS TO INCREASE YOUR FUNDS



There are lots of ways to reach your fundraising target. Your fundraising contact will be able to advise you about any of the following:

Use social media

Social media is a great and free way to spread the word. **Facebook, Twitter** and **Instagram** are the best networks to reach a broad audience. Talk about your fundraising on your account, create an event page on Facebook and ask your friends to share your event or posts.

Gift Aid

You can increase your fundraising by asking anyone who is a tax payer to gift aid their donation. Speak to your fundraising contact for more information about how to do this.

Just Giving

If you are holding an event you can set up a Just Giving page. Go to www.justgiving.com/st-catherineshospice and follow the step by step instructions. Make sure you share your page on social media to let everyone know how they can support you.

Paper sponsorship form

If you would prefer to have a paper form to collect sponsorship then we can provide this.

Match Funding

Lots of businesses run match funding schemes where they agree to match whatever funds you raise for charity. Ask your employer about their policy.

WHERE YOUR MONEY GOES – OUR CARE

Every day of the year we are here to support someone who has been told that they might not get better because there is no known cure for their illness.

This means about fifty per cent of our patients will be learning to live with cancer. The remainder will have a diagnosis from a range of other illnesses such as heart disease, respiratory conditions, end-stage kidney and liver disease or neurological illnesses.

We know that learning to live with a terminal illness goes beyond the treatment of the physical symptoms and beyond the treatment of the patient. The feelings experienced by patients, family and friends can be overwhelming. We provide support and guidance for emotional and spiritual wellbeing alongside clinical care.

Our staff and volunteers provide a respectful space to chat and laugh, make friends and ask questions. We also understand sadness and listen to fears.

Saint Catherine's cares for over 3000 patients and their families across a 1,600 square mile radius every year. All of our services are free of charge but Saint Catherine's must raise £11,000 a day to provide them. We receive some money from the NHS who commission our services, but the remainder is delivered by you, doing amazing work to support us. Every penny makes a difference.

Here's how you can help

£20
pays for an in-patient's meals and refreshments for 1 day

£200
pays for a patient to attend our Day Hospice for 1 day

£500
pays for 1 In-Patient Unit bed for 1 day

£1,000
pays for our community nurse specialist team for 1 day

£5,000
pays for our hospice at home team for 1 day

THE LEGAL BIT

and other useful information

We are delighted that you are arranging an event to fundraise in aid of Saint Catherine's. Make sure you tell us about your plans straight away so we can help you with promotion and advice.

Before you start to plan your event you will need to think about the following:

1. Insurance and risk assessments

Our insurance does not cover your event so you might want to consider whether you should take out your own insurance. Similarly, we do not carry out any form of risk assessment for events that are managed by other people or organisations. You may wish to carry out your own before your event to mitigate or minimise any risks.

2. Food and drink

You may need to consider dietary requirements and allergies if your plans involve offering food and drink. Food hygiene regulations are available online or you can ask your fundraiser for help.

3. Collections

If your fundraising involves any street collection or house-to-house collection, you will need a licence from the local authority. Make sure your collection tin or bucket is securely sealed.

4. Raffles

In order to run a public raffle legally you may need a gambling commission licence or permission from your local authority. You can ask your fundraiser for advice. Running a tombola might be a more simple way to raise your funds.

5. Promotion

We will provide an 'in aid of Saint Catherine's' logo to you that you can use on your promotional material. Please always use our logo and our charity number in your marketing.

You can contact fundraising for further advice on 01723 378406

OTHER WAYS TO GET INVOLVED



There are plenty of other ways to get involved with Saint Catherine's: from a fun run to volunteering or a parachute jump or hike. Go to our website www.saintcatherines.co.uk/howyoucanhelpus for more information.

Volunteering

We have nearly 600 volunteers who support Saint Catherine's across every aspect of the organisation. Volunteers make a huge contribution to our work and to the lives of patients and their families. There are plenty of ways to get involved from marshalling at an event to working in one of our shops or supporting care on the In-Patient Unit.

Events

We arrange events throughout the year to raise money for patient care. If you want to get involved, find out more about how you can help by going to our website www.saintcatherines.org.uk

Remembering a loved one

Making a donation to Saint Catherine's is a special way of honouring your loved one's memory and helps us to continue to provide care to more patients. Some people choose to donate a collection from a funeral and others make a one-off 'in memory' donation.

Saint Catherine's Shops

We have shops across our region specialising in good quality second hand clothing and furniture. Thanks to generous donations from the local community, our shops can be home to some fabulous bargains. If you have some pre-loved clothing, shoes or accessories please put them in a bag and drop them at your local Saint Catherine's shop.

HOW TO PAY IN YOUR MONEY

Please ensure that when you send us your money, you include your name and address and details of how you raised your money.

In person

Come to our main site at Throxenby Lane, Scarborough to pay in your donation with cash or cheque.

By post

Make your cheque payable to Saint Catherine's Hospice and post to Saint Catherine's Hospice, Throxenby Lane, Scarborough, YO12 5RE.

By phone

We can take card payments in person or over the phone.

Online

Contact the fundraising office for details of how to pay in online. Your Just Giving account will automatically pay your sponsorship to Saint Catherine's following completion of your activity.

By BACS

You can pay by BACS. Contact fundraising for more information.

Call Fundraising on 01723 378406





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www.saintcatherines.org.uk

Charity Registration No. 284701